



One space to  
manage your business



**Case Study** of a business getting value out of myworkspace...

## CAD Partners (CFO On-Call) (cadpartners.biz)

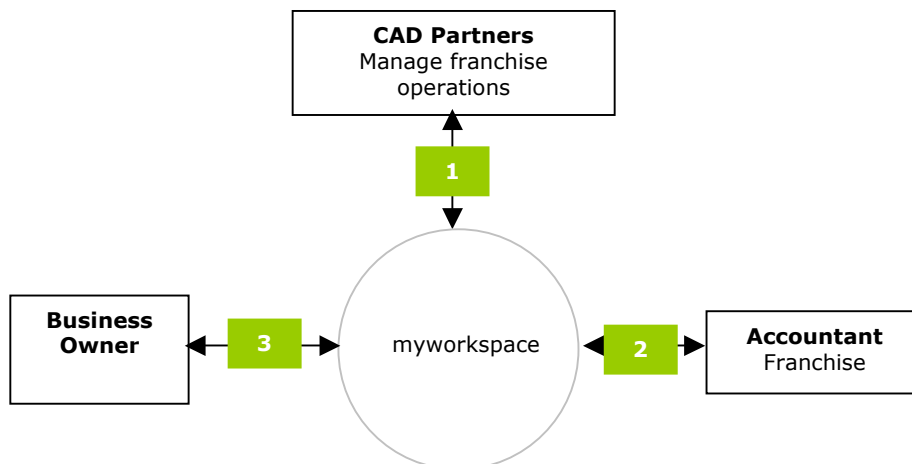
Franchised accounting group.

As a franchised group with centralised support services, streamlined access to information is critical. Utilising a shared database, franchisees are restricted to view their information only, whilst the central support office has view across all franchisees - effectively creating one system with the ability to be viewable in parts. Franchisees can also view their client data enabling real-time business support services.

### Key myworkspace Components Used...

- CRM
- Diary
- Website
- Enquiries
- Email & SMS
- Online payments
- Events
- Newsletters
- Project Management
- Document knowledgebase
- Forums
- Accounting

### How It Works





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### **1 CAD Partners**

- Management of franchise operations
- Centralised administration & support services for franchisees
- Website management

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### **2 Accountant**

- Resell myworkspace to clients for monthly recurring income stream
- Provide real-time online business services for client's business
- Manage their own client information within centralized franchise database

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### **3 Business Owner**

- Manage their entire business using myworkspace for CRM and accounting
  - Grant online access to their CAD Partner franchisee for real-time business services
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